

Africa Platform 2010

Missing Middle Summit

SACCA
SOUTH AFRICAN CHAMBER OF COMMERCE IN AMERICA



About the Africa Platform

This year's Africa Platform will focus on the SME finance gap (the "Missing Middle"), featuring expert panels of investors, intermediaries and entrepreneurs discussing the challenges and innovations of operating within this space.

This year's theme stems from SACCA's role in supporting the Missing Middle Initiative, launched at the World Economic Forum in Davos. The Missing Middle represents the segment of capital which is larger than microfinance, yet smaller than institutional financing, and is largely absent in emerging markets. Financing targeted at small to medium enterprises (SMEs) is the next wave of capital development following microfinance, with the potential to create significant social impact as well as competitive market rate returns.

Summit Details

Date & Time:

Saturday, October 23, 2010
Noon – 5:00pm

Location:

The Desmond Tutu Center
180 10th Avenue
(btwn 20th & 21st)
New York, NY 10011

Registration:

[Click Here to Register](#)

2010 Summit attendees will include:

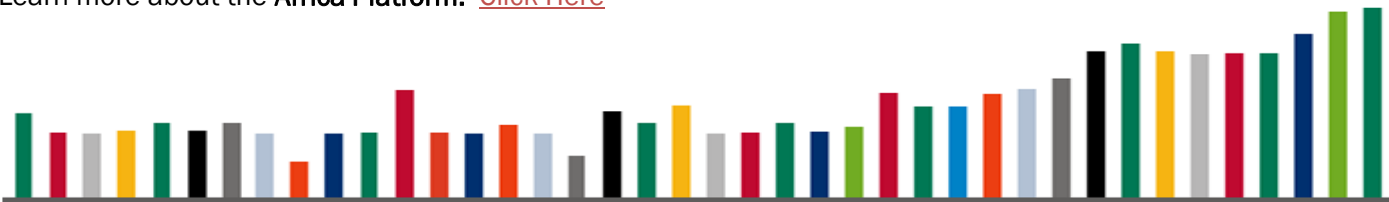
- Corporate Executives
- Investment Bankers
- Venture Capitalists
- Private Equity Firms
- Institutional Investors
- Entrepreneurs
- Social Investors
- Non-Profit Organizations
- Policy Makers / Development Institutions
- Business Consultants
- Academics / Thought Leaders
- Students

About SACCA

The South African Chamber of Commerce in America (SACCA) is a not-for-profit organization dedicated to the encouragement, facilitation and expansion of business, trade, tourism and investment opportunities between South Africa and the Americas, and to promote sustainable economic growth and job creation across the two continents.

To implement its mission, SACCA has developed the Africa Platform, which is the foundation for SACCA's key initiatives including the Africa Business Leader Platform, the Africa Entrepreneurship Platform, the MBA Africa Alliance, and the Missing Middle Initiative. These core pillars of the Africa Platform create the links between the US and Africa's top business executives, academic thought leaders, and innovative entrepreneurs.

Learn more about the Africa Platform: [Click Here](#)



Summit Agenda

12:00-12:30pm: **Check-In & Networking**

12:30-1:00pm: **Opening**

Welcoming Address: Claude Roxborough III, President, SACCA

Introduction to Missing Middle: J. Skyler Fernandes, COO, SACCA

1:00-2:00pm: **Entrepreneur Panel - Creating a Buzz on Both Sides of the Atlantic**

Identifying entrepreneurs which have trans-Atlantic or scalable business models beyond Africa

Moderator: Delilah Rothenberg, Board Member, Business Council for Peace (Bpeace)

Panelists:

Selena Cuffe, President & CEO, Heritage Link Brands

Nvalaye Kourouma, CEO, Afric Xpress

Dean Levitt, Chief of Culture, MadMimi.com

Magatte Wade, CEO, Tioosano Tribe, & Founder, Adina World Beverages

2:00-2:15pm: **Break**

2:15-3:15pm: **Intermediary Panel - The Search For High Impact Entrepreneurs & Investors**

Financial Intermediaries, Institutions & Non-Profit Organizations

Moderator: Randall Kempner, Executive Director, Aspen Network of Development Entrepreneurs (ANDE)

Panelists:

Joel Montgomery, Director of International Expansion, Endeavor

Mitchell Strauss, Special Advisor, Socially Responsible Investment Finance, OPIC

Andreas Widmer, Co-Founder, SevenFund

Stuart Yasgur, Managing Director, Ashoka

3:15-4:15pm: **Investor Panel - Why Investing in Africa Matters & Makes Sense**

Social Impact Investing, Returns Driven Investing, & Balanced Investing (Social + Returns)

Moderator: Teresa Clarke, CEO, Africa.com

Panelists:

Steve Beck, CEO, SpringHill Equity Partners

Gustavo Eiben, Head of North America Investor Relations, Aureos Capital

Peter J. Malika, Director of East Africa, E+Co

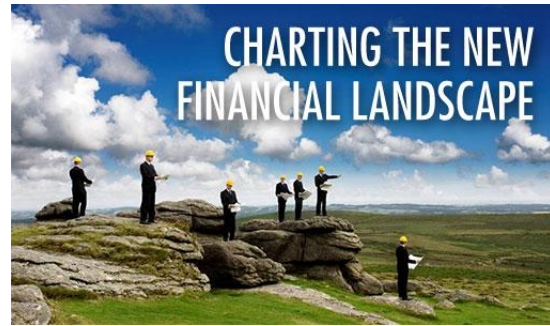
Thomas McPartland, Executive Vice President, ELMA Philanthropies Services

4:15-4:30pm: **Closing**

Keynote: Michael Fairbanks, Co-Founder, SevenFund

4:30-5:00pm: **Networking with Drinks & Hors D'oeuvres**

End



Host Committee Members

Adam Blumenthal	VP, SACCA
Amini Kajunju	President, Angel Africa
Ammanuel Zegeye	VP, SACCA
Andrea Bohmert	Co-Managing Partner, Hasso Plattner Ventures Africa
Andreas Zeller	Managing Partner, Open Capital Advisors
Ankur Jain	Chairman & CEO, Kairos Society
Bahiyah Yasmeen Robinson	Principal, Universal Creativ Solutions & Community Mobilizer, Ashoka's Changemakers
Bart Meijs	Founding Partner, InReturn Capital
Ben Stone	Senior Vice President & General Council, Indego Africa
Ben White	Founder, VC4Africa.com
Delilah Rothenberg	Board Member, Bpeace
Donna Katzin	Executive Director, Shared Interest
Edward Chidothe	VP, SACCA
Glenn D. Dunmire III	Board Member, EarthWaterResources
James Manyika	Senior Partner, McKinsey & Company
Jerryanne Heath	CEO, ConceptLink Consulting
John R. Dilyard Ph.D	Associate Professor, St Francis College
Keet van Zyl	Executive Director, PoweredbyVC
Lauri Elliott	Founder, AfriBiz Media
Lena Sene	Partner, Impact Capital Partners
Linda Rottenberg	Co-Founder & CEO, ENDEAVOR
Magda du Preez	Advisory Board, SACCA; President, Informed Talent Decisions LLC
Magogodi Makhene	Co-Founding Managing Director, Zenzele Circle
Malcolm Elvey	Advisory Board, SACCA, Chairman, Collaborative Capital
Mark Agterdenbosch	General Manager, Southern African Netherlands Chamber of Commerce & Industry
Martin Ganda	President, Seeds of Africa Foundation
Michael Strong	Chief Visionary Officer, Conscious Capitalism, Inc.
Paul Mansour	Co-Managing Partner, Archway Business Partners
Roger Frank	Founder & Managing Director, i3 Advisors LLC
Sean Kane	Board Member & Strategic Advisor, Heart Social Investments
Tim Bergstrom	Director, South African International Business Program, Corporate Council on Africa
Trevor S. Harris Co-Director	CEASA - Columbia Business School
William Foote	Founder & CEO, Root Capital
Yana Ayesha Watson	Board Member, MFCNY & Manager, Dalberg Global Development Advisors

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Venue Information



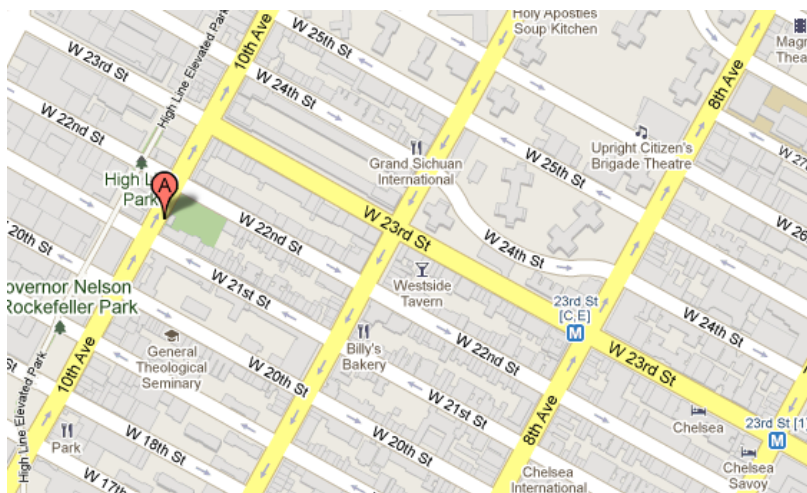
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New York, NY 10011

<https://www.tutucenter.org/index.php>

The Desmond Tutu Center is an innovative combination of charming 19th-century Gothic architecture and sophisticated 21st-century comforts. This beautifully restored historic guest accommodations and park-like setting create a refreshing retreat in the heart of the New York City's vibrant Chelsea neighborhood.

The Center is named in honor of Archbishop Desmond Tutu, a tireless activist for peace and social justice, who has been awarded the Nobel Peace Prize, the Albert Schweitzer Prize for Humanitarianism, the Magubela Prize for Liberty and the Gandhi Peace Prize.

Tutu is widely regarded as "South Africa's moral conscience" and has been described by former President of South Africa, Nelson Mandela, as "sometimes strident, often tender, never afraid and seldom without humor, Desmond Tutu's voice will always be the voice of the voiceless."



Directions by subway:

- 23rd St / 8th Ave: C & E Lines
- 23rd St / 7th Ave: 1 Line
- 14th St / 8th Ave: A,C,E, L Lines

Suggested Accommodations

Desmond Tutu Center
180 10th Avenue (between 20-21st Streets)
New York, NY 10011
+1-877-4TUTUNY or 646-717-9717

Comfort Inn Manhattan
42 W 35th Street
New York City, NY 10001
+1-212-947-0200

Inn on 23rd
131 W 23rd Street
New York City, NY 10011
+1-877-387-2323

Holiday Inn Express Madison Square Garden
232 W 29th Street
New York City, NY 10001
+1-800-315-2621

